

## Marshall Community Credit Union Receives Outstanding Credit Union of the Year Award!

Marshall Community Credit Union was recently awarded the 2019 Outstanding Credit Union of the Year Award from the Michigan Credit Union League (MCUL). Dave Adams, President/CEO of MCUL, presented MCCU CEO, Heather Luciani with the award at the Annual Convention & Expo earlier this month.

"This year's medium-asset size outstanding credit union of the year winner is making a difference in the lives of everyone, particularly children," said Dave Adams. "Under the leadership of CEO Heather Luciani, Marshall Community Credit Union has continued to lead in the industry in creativity and charitable initiatives throughout the past year. Their community involvement showcases their dedication to the credit union mission of 'People Helping People'," continued Adams.

The Credit Union of the Year Award goes to credit unions who have been exceptionally supportive of the industry on the local, chapter and state-wide level, has gone above and beyond in their involvement in advocacy and demonstrates a tireless effort to affect positive change in the industry as a whole. It is presented for achievement in community involvement and service, financial strength and performance, advocacy, and public relations.

Award winners are selected based on asset size; up to \$49.9 million (small-asset size), \$50-\$399.9 million (medium-asset size), and \$400 million and above (large-asset size). MCCU received the award for the medium-asset size.

"Different than other awards we've received, this one is granted by our peers; credit unions throughout Michigan," said Heather Luciani. "It is humbling to be selected as a credit union that stands out above the rest, while at the same time there are so many positive and amazing things that credit unions are doing throughout our state. None of this would be possible without the dedication of our Board of Directors who volunteer countless hours to represent our membership and communities as we set the strategic direction for the credit union, our Leadership Team who goes above and beyond every day, doing whatever it takes to support our employees and members, and to all of our employees who are the real face of MCCU and always keep member service at the very top of their minds," continued Luciani.

"Our focus on continuous improvement and efficiency, making a positive impact on our members finances, striving to make it easier to do business with us, teamwork, and holding ourselves to the very highest of standards – these are the things that help us to stand out from the crowd and to deliver top-notch service, solutions and education to our members and our communities," Luciani added.

A video highlighting this award, created for the awards presentation, can be viewed on MCCU's YouTube channel, or by going to <a href="https://www.youtube.com/watch?v=W3a-0dVOTF0">https://www.youtube.com/watch?v=W3a-0dVOTF0</a>.

Marshall Community Credit Union is a federally insured full-service financial institution with offices located in Marshall, Battle Creek and Coldwater. For more information on products, services or membership, please contact 269.781.9885 or visit marshallcommunitycu.com.



MCUL CEO/President, Dave Adams, presents MCCU CEO, Heather Luciani, with the Outstanding Credit Union of the Year Award at the Annual Convention & Exposition on June 8<sup>th</sup>.