



Marshall Community
Credit Union

July 31, 2019

Marshall Community Credit Union is partnering with CU Solutions Group's Just Getting By (JGB) campaign to tell the story of Lisa M. The story follows Lisa as she works to get her finances back on track following a medical diagnosis with the help of her credit union, and the CEO, Heather Luciani.

Lisa M., a hairdresser, discovered her kidneys were failing after a trip to the doctor, and in return, was forced to cut work hours to make time for dialysis. Heather Luciani, the CEO of Marshall Community Credit Union, and a longtime client of Lisa's, decided to step in and help. Through Heather's guidance and friendship, Lisa was able to take financial strides in the right direction.

As part of Marshall Community Credit Union's and Lisa's involvement, JGB is producing a series of videos and graphics to share on the campaign's Facebook, Twitter, and Instagram pages. The story of Lisa and Heather can be viewed on MCCU's YouTube channel (Marshall Community CU) or by visiting marshallcommunitycu.com.

Marshall Community Credit Union is a federally insured full-service financial institution with offices located in Marshall, Battle Creek and Coldwater. For more information on products, services or membership, please contact 269.781.9885 or visit marshallcommunitycu.com.

