



## **2020 Scholarship Requirements**

Application Deadline is March 21, 2020

### **Statement of Scholarship Provisions**

The Marshall Community Credit Union Scholarship will provide \$1,000 toward tuition at an accredited college or technical school in the United States. The scholarship will be payable to the college of your choice as a one-time payment for the first semester's tuition, not to include books. Eight scholarships will be awarded in 2020.

### **Statement of Recipient Requirements**

The Marshall Community Credit Union Scholarship requires that the recipient:

- Be a 2020 graduating high school senior
- Be a Marshall Community Credit Union member in good standing
- Attend a college or technical school in the United States
- Provide MCCU proof of college acceptance before receiving funds
- Every qualified candidate will be considered: however, financial need and community involvement will be a factor

### **Application Requirements**

Along with the completed application, student must also include the following:

- Minimum 500-word essay, OR, 30 second-1-minute video, answering the following questions:
  - What have you learned about money already, that will help you become a financially strong adult?
  - When it comes to money management, what worries or fears do you have for your future?
- Completed media release form
- High school transcript including overall GPA from 9<sup>th</sup>-12<sup>th</sup> grade
- Two letters of recommendation from a school counselor, teacher, coach, school leader or employer
- Photo of applicant

### **Video Criteria**

One of the determining factors in selecting scholarship recipients is the applicant's response to the topic. The criteria in judging the video will include: **creativity, visual effects, comprehension and expression of the topic.** Make it active, engaging and fun.

## Video Guidelines

- Your video should not be more than 1 minute long and not less than 30 seconds. Standard commercial length.
- People appearing in your video or part of the production process will need to sign the attached media release form, individually.
- If you use music, please do not use music or artwork that is protected by copyright.
- Content should be appropriate. Use of foul language, indecent images, etc. will be grounds for immediate disqualification.
- All videos should be posted to YouTube. To submit your video, include the YouTube link in an email to [andrea.tucker@marshallcommunitycu.com](mailto:andrea.tucker@marshallcommunitycu.com). This link needs to be public in order for our review panel to view it.

## Essay Criteria

One of the determining factors in selecting scholarship recipients is the applicant's response to the topic. The criteria in judging the essay will be: **organization, language use, originality, clarity, spelling, punctuation, sentence structure, comprehension and express of the topic.**

## Essay Guidelines

- Your essay should not be more than 1,500 words and not less than 500 words.
- The essay must be typed, one-inch top, side and bottom margins on each page. Please no title page or headers.

## Tips

We want to see you and all the crazy fun talent you've got! Explore ideas and seek information that can demonstrate your knowledge of the topic.

- For essays, challenge yourself to define things, explain things using your knowledge, experience, or research. Show us your personality and dazzle us with your words.
- For videos, we want to see some wickedly talented, fun and creative videos that use images, sound, lights and action to convey the message, the idea, etc. You can do a lot of creative, fun things in 60 seconds. Think about your favorite commercial. What makes you like that commercial? How can you use a similar style for your video?

All applicants are required to complete their own application and write their own essay or produce their own video. A great tip is to start planning ahead today. More time permits more great ideas.

## How to Apply

This year we are asking that applicants submit their application, media release form, along with your video or essay in either paper or electronic form. In addition, please include an appropriate photo that can be used for scholarship award announcements. Please read over guidelines carefully before submitting.

**Applications not meeting guidelines or arrive late, will not be considered.**

- Application, which includes a media release form, can be mailed to the address below, or saved and submitted in a PDF format.
  - If submitting your application electronically, the essay should be saved as a PDF as well.
  - Videos can be posted to YouTube and a link sent via email, to [andrea.tucker@marshallcommunitycu.com](mailto:andrea.tucker@marshallcommunitycu.com). Please make sure that the link works before you send it. The link needs to be public.
- Photo of applicant can be a physical photograph or saved as a higher resolution jpeg file (300 to 600 dpi).

Complete application/media release, photo and video/essay can be returned to any MCCU location or mailed to the address below, or emailed to [andrea.tucker@marshallcommunitycu.com](mailto:andrea.tucker@marshallcommunitycu.com).

Applications will be accepted until midnight on Saturday, March 21, 2020. However, please plan to submit your application well before the deadline. All entries will become the property of Marshall Community Credit Union.

Mailing address:

**Marshall Community Credit Union**  
**Marketing Department**  
**1157 E. Michigan Ave.**  
**Battle Creek, MI 49014**

All scholarship recipients will be selected without regard to race, religion or gender.

If you have questions, please contact Andrea Tucker at [andrea.tucker@marshallcommunitycu.com](mailto:andrea.tucker@marshallcommunitycu.com) or 269.781.9885 x3144.



Marshall Community  
Credit Union

Submit to:  
Marshall Community Credit Union  
Marketing Department  
1157 E. Michigan Ave.  
Battle Creek, MI 49014

*Application deadline: March 21, 2020*

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Name of Parent(s) or Guardian(s) \_\_\_\_\_

How many children (under age 18) residing in the household (including applicant) \_\_\_\_\_

Father's Occupation \_\_\_\_\_ Mother's Occupation \_\_\_\_\_

Estimated annual household income (before taxes):

Less than \$30,000  \$30,000-\$60,000  \$60,000-\$90,000  \$90,000-\$120,000  \$120,000 +

Name of high school \_\_\_\_\_

Organizations you have volunteered for and approximate number of hours per month you spend  
volunteering at each \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Approximate number of hours per month spent volunteering in the community:

0-5 hours  6-10 hours  11-15 hours  16-20 hours  
 21-25 hours  26-30 hours  30+ hours

Please list any full or part time paid employment you have held in the last two years \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Briefly state your future educational plans \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Which college(s) have you been accepted to? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

(circle which one you prefer to attend)

Briefly explain where you see yourself in the next 5-7 years \_\_\_\_\_

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**Please attach a minimum 500-word essay, OR, 30 second-1-minute video, answering the following questions:**

1. What have you learned about money already, that will help you become a financially strong adult?
2. When it comes to money management, what worries or fears do you have for your future?

Video submissions should be uploaded to YouTube. Add link to video here; \_\_\_\_\_

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\*Link to video can also be sent to [andrea.tucker@marshallcommunitycu.com](mailto:andrea.tucker@marshallcommunitycu.com).

**Attach high school transcript including overall GPA from 9<sup>th</sup>-12<sup>th</sup> grade.**

**Attach at least two letters of recommendation from a school counselor, teacher, coach, school leader or employer.**

**Attached completed media release form.**

**Attached photo of applicant.** Electronic copies can be emailed to [andrea.tucker@marshallcommunitycu.com](mailto:andrea.tucker@marshallcommunitycu.com).

**Please make sure all information is complete. Incomplete applications will not be considered. The scholarship winners will be notified by April 3, 2020.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Parent/Guardian Signature (if applicant is under age 18) \_\_\_\_\_

Applicant must be age 20 or younger. Selection will be made without regard to applicant's race, color, ethnic origin, religious beliefs, sex, marital status, or physical ability. Applicant must be a member of Marshall Community Credit Union. Applications must be postmarked by March 21, 2020. MCCU scholarship winners will be announced by April 3, 2020 and in most cases, funds will be paid directly to each winner's school on or about August 17, 2020. Applicant agrees to accept the decisions of MCCU as final. MCCU employees, board members and their immediate family members are not eligible. MCCU reserves the right to disqualify applicants who make any misrepresentations on their application or supporting documents. All applications and supporting documents will be kept confidential, become the property of the credit union and will not be returned.

By signing this application, I hereby authorize Marshall Community Credit Union to photograph me and consent to the use of my likeness in any and all publications, educational materials, research, advertising, news media, video and World Wide Web materials. I understand and agree that such materials shall become and remain the sole property of MCCU and I shall have no right or title to such items. If applicant is a minor, consent must be agreed to in writing by a parent or legal guardian.



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## Media Release Form

I grant Marshall Community Credit Union, and parties designated by MCCU, the irrevocable right to use my name, likeness, image, voice, appearance and/or performance as captured by photographic, audio and/or video means (the "Product") for release and/or reproduction in any medium for any legal purpose, including but not limited to education, training, illustration, promotion, art, editorial, advertising, and general trade.

I acknowledge that I have no interest or ownership in the Product or the copyright in the Product, and that any use of the Product may be made without compensation or notice to me. I waive any right to inspect, approve, and/or otherwise control the use of the Product.

I acknowledge that my name and identity may be revealed in the Product or by descriptive text or commentary, However, Marshall Community Credit Union may not publish my address, telephone number or email address with the Product without my permission.

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

\*If person signing is under age 18, a parent or legal guardian must sign below.

I certify that I am the parent or legal guardian of the individual named above and I give my consent without reservation to the forgoing on his or her behalf.

\_\_\_\_\_  
Name of Parent or Guardian (please print)

\_\_\_\_\_  
Signature of Parent or Guardian

\_\_\_\_\_  
Date



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## Scholarship Checklist

Before submitting your application, double check to make sure you have the following included;

### Scholarship Application

- The 2020 Scholarship Application has been completed, including the Media Release form/s.
- I have included my high school transcript including overall GPA form 9<sup>th</sup> thru 12<sup>th</sup> grade.
- I have included at least two letters of recommendation.
- I have included a photo of myself (either physical or electronic).

### For Essay Submissions:

- My essay contains more than 500 words but less than 1,500 words.
- My essay has been typed, one-inch top, side and bottom margins on each page.
- Yes, there is NO title page or headers.

### Video Submissions:

- Everyone in my video has signed a media release form. And I have included all forms in with my application.
- My video is 30 seconds to 60 seconds in length.
- I have not used music that is prohibited by copyright.
- My video has been posted to YouTube and I have included the link in my application or in an email to [andrea.tucker@marshallcommunitycu.com](mailto:andrea.tucker@marshallcommunitycu.com).

### Helpful Tips:

Please plan ahead. Issues can arise when you least expect it and, especially, when you're trying to meet a deadline. File size could be too large and the email bounces back. You enter an email address incorrectly and we don't receive it. All these things can happen. Don't wait until the last minute.

Send an email to yourself first to determine any issues that might happen before you send the final email. Include your email address in the cc: field when submitting so you can confirm that the email was indeed sent.