



Marshall Community
Credit Union

Marshall Community Credit Union Supports CU Shop Local 2021!

Now in tenth year, CU Lunch Local is continuing its mission of encouraging credit union-wide support for local businesses by shopping and spending dollars locally. This year, however, they are stepping up the challenge by showing support not just one day in October, but all month long! In 2021, the event founders are promoting a CU Shop Local event.

What better way to show your support of our local community than to buy local? Every dollar spent makes a difference when it goes to a local business. Buying a morning cup of coffee, ordering lunch, shopping local, endorsing a local business, or organizing a group of people to cash mob a local business all provide the support needed to help local commerce thrive.

“This year we want to raise the bar of support for our local communities,” said Andrea Tucker, Financial Education Coordinator at Marshall Community Credit Union. “Supporting our local restaurants is important, and so many people came together to do just that during Michigan’s recent stay-at-home orders. We want to support other small businesses in our communities as well to celebrate the great value they provide to our community!”

Credit unions have always had a history of giving back and supporting their local communities. In fact, it’s part of their philosophy; People Helping People. Marshall Community Credit Union, and credit unions across the country, are standing together and encouraging others, to help lift our local economies as well.

Check out the CU Lunch Local Facebook page for photos and stories of how credit unions across the nation are supporting their local economy throughout the month of October. Individuals are also encouraged to use the hashtags #culunchlocal and #cushoplocal on their personal social media sites when they support businesses in their community.

CU Lunch Local was originally coordinated and established in 2011, by Jessica Richardson-Isenegger, who continues to help coordinate the annual event on behalf of Michigan Business Connection (MCB). Marshall Community Credit Union has been an active supporter of the event since its origination and is looking forward to celebrating 10 years of support for the initiative ... locally of course.

Marshall Community Credit Union is a federally insured full-service financial institution with offices located in Marshall, Battle Creek and Coldwater. For more information on products, services or membership, please contact 269.781.9885 or visit marshallcommunitycu.com.

