



Marshall Community
Credit Union

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Contact: Laura Van Dyke
Financial Education Coordinator
Marshall Community Credit Union
Laura.VanDyke@marshallcommunitycu.com

Area Youth Rewarded for Forming Healthy Financial Habits

MARSHALL, MICHIGAN – Marshall Community Credit Union (MCCU) participated in National Credit Union Youth Month in April, an industry-wide celebration focused on teaching and encouraging youth to spend and save wisely through their credit union.

In recognition of the month, MCCU created special incentives for its youth members to encourage participation, including in-branch prizes and matching deposits (up to \$5 per week), as well as various raffles. In total, MCCU gained 31 new youth members and had 680 deposits while giving away nearly \$3,000 in combined rewards.

“MCCU is a strong advocate of financial education, it’s a part of our mission,” said MCCU Financial Education Coordinator, Laura Van Dyke. “This year’s theme was ‘Unleash the Power of Savings’ and our youth members did just that! I am thrilled with the results and being able to reward our youth members for forming healthy financial habits.”

In addition to celebrating National Credit Union Month, MCCU has several initiatives that focus on growing the financial wellness of our youngest members, including CU in School and a Student-Run Branch.

For more information regarding financial education for youth members, visit marshallcommunitycu.com or contact Laura Van Dyke at Laura.VanDyke@marshallcommunitycu.com.

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About MCCU

Marshall Community Credit Union is a federally insured full-service financial institution with offices located in Battle Creek, Coldwater, and Marshall. For more information on products, services, or membership, please contact 269.781.9885 or visit **marshallcommunitycu.com**.

Attachments:

Image 1: Kenner C. - Picture

Byline: Youth Month Prize Winner, Kenner C., Pictured with Echo Dot Kids Speaker