



Marshall Community
Credit Union

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MCCU Exhibit Remodeled at Kids 'N' Stuff Children's Museum

Albion, Michigan – Since 2017, Marshall Community Credit Union (MCCU) has partnered with Kids 'N' Stuff Children's Museum to provide children with a hands-on experience in banking within a play-house sized credit union.

Last month, a ribbon cutting ceremony was held to reveal an updated and refreshed credit union.

“While doing a review of our branded inventory, we noted the structure was likely due for an update, so we reached out to the museum and connected with executive director, Katie Gigliotti,” said Alyssa Jones, marketing director and brand manager for MCCU. “Katie shared the museum was updating all the interactive exhibits and was preparing to reach out to us. From there, the planning began.”

“We focused our attention on giving more life to the interior of the credit union by adding graphics that imitate what you would see within the four walls of a credit union including windows, plants, and photos on the walls,” said Laura Van Dyke, financial coordinator, MCCU.

Other updates focus on learning opportunities such as money flash cards and an interactive game that teaches children about money. “Our goal is to make financial education fun and accessible to all,” said Van Dyke. “The mini MCCU enables children to physically experience the credit union and opens up their very first conversations about money with their parents and guardians.”

The mini-MCCU is situated within a cityscape-type setting alongside a grocery store, car repair shop, fire station, and post office. Museum attendees will walk through the cityscape and bring their imagination to life.

"We were very excited to collaborate with the team at MCCU to refurbish the MCCU," said Katie Gigliotti. "The new graphics, along with the new games and interactives, fully immerse kids in the world of banking and finance, creating an exciting and vibrant place for children to learn early financial literacy within our museum."

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