



Marshall Community
Credit Union

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CU in School Open for 2023-24 School Year

Marshall, Michigan – CU in School, a student-run branch program that operates in area school districts, opens for the 2023-24 school year on October 9, 2023.

The focus of CU in School, led by Marshall Community Credit Union (MCCU), is to teach students important money management skills, instill a savings mindset, and increase a student's knowledge of financial products and services. It is also a supplement to the math and social skills provided through the school system. The program teaches students lifelong employment skills including organization, human relations, and teamwork, and introduces the importance of building a healthy relationship with money and a financial institution.

Students at the elementary and middle school level are led by Janell Quinn, Youth Financial Education Coordinator, and Laura Van Dyke, CCUFC, Financial Education Specialist, is the lead for the high school program.

"Our goal is to make financial education fun and accessible to all," said Van Dyke. "The program starts in kindergarten, with a focus on building savings accounts, and depending upon the partner school, can continue through 12th grade. The entire program provides a gradual progression of financial knowledge to equip students with the necessary tools to make financially sound decisions upon graduation."

The student-run branches are staffed with Student Volunteers who encourage their peers to utilize the branch and perform branch operations including branch manager, bookkeeper, data administrator, marketing manager, and teller.

For additional information on CU in School or to apply for a Student Volunteer position,

visit <https://www.marshallcommunitycu.com/education/financial-education/cu-in-school-k-8th-grade.html> or email YouthAccounts@marshallcommunitycu.com.

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Marshall Community Credit Union is a federally insured full-service financial institution with offices located in Battle Creek, Coldwater, and Marshall. For more information on products, services or membership, please contact 269.781.9885 or visit marshallcommunitycu.com.

Call Out Box:

CU in School Program Partner Schools

- Gordon Elementary School
- Harper Creek Middle School
- Hughes Elementary School
- Mar Lee School
- Marshall High School (opened 9/8)
- Marshall Middle School
- Walters Elementary School
- Wattles Park Elementary School

Attachment:
CU in School Logo