



2026 MCCU Scholarship Essay or Video Criteria

Applicant must submit one original essay or video answering all prompts below. Submissions must be the applicant's own work and may not use outside assistance, including ChatGPT or other AI tools.

Scholarship Prompts

1. What financial lessons or positive habits have helped prepare you for adulthood?
2. What is your biggest financial mistake, and what did you learn from it?
3. How has service—given or received—made a meaningful impact on your life?

Submission Guidelines

Video Submissions

- Must be appropriate in content; foul language or indecent images will result in disqualification.
- Do not use copyrighted music or artwork.
- Minimum 30 seconds with clear audio and visuals.
- Upload using the ShareFile link on MCCU's Scholarship landing page:
<https://www.marshallcommunitycu.com/education/financial-education/scholarships-and-mini-grants.html>

Essay Submissions

- Minimum 500 words, with proper spelling and grammar.
- Email a .docx file to marketing@marshallcommunitycu.com. No Google Doc links, please!

Grading Criteria

Videos and essays will be graded on the following:

- Completeness of Prompts – Fully addresses all three prompts.
- Organization and Clarity – Well-structured, concise, and easy to follow.
- Originality & Creativity – Reflects personal voice and perspective.
- Use of Real-Life Examples – Demonstrates reflection through personal experiences.

